

**Systane**<sup>®</sup>  
HYDRATION

# SYSTANE HYDRATION

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**CAIRO**  
LAUNCH MEETING

**1**  
OCTOBER  
2021

**Dusit Thani**  
LAKEVIEW • CAIRO

**Alcon**



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EVENTS

# PROGRAM



17:00 - 18:00 | Welcome Reception



18:00 - 18:10 | Welcome from Alcon ..... Ayman Hassanien  
(North Africa Cluster Head)



18:10 - 19:30 | Session 1: Welcome Systane® HYDRATION,  
A New Approach in Dry Eye Management

Moderator: Ahmed Sedky

Chairpersons: Hussein Ali Hussein, Mohamed Saad

- 15' • Revisiting ocular surface disease ..... Ahmed Assaf
- 15' • Building systane hydration - The logic behind the formulation ... Senol Demircan
- 15' • BAK OFF! ..... Tarek El Naggar
- 15' • Anterior segment surgery and dry eye! ..... Miguel Teus
- 20' • Live Q&A - Panel discussion



19:30 - 19:50 | Coffee Break



19:50 - 21:00 | Session 2: Peri-operative Dry Eye Management

Moderator: Ramy Riad

Chairpersons: Tamer El Raggal, Khaled Abdel Rahman

- 20' • Corneal re-epithelialization following surface LVC ..... Mohamed Fakhry
- 20' • Dealing with dry eye to achieve patient satisfaction in  
cataract surgery ..... Abdallah Hassouna
- 30' • Live Q&A - Panel discussion



21:00 - 22:00 | Closing and Dinner